

City of Newport Beach

ECONOMIC DEVELOPMENT COMMITTEE



MINUTES 6-22-05

Minutes of the Economic Development Committee held at the City Council Chambers, City of Newport Beach, on **Wednesday, June 22, 2005**.

Members Present:

<input checked="" type="checkbox"/> Mike McNamara, Vice Chairman			Debra Legan - Excused
<input checked="" type="checkbox"/> Tod Ridgeway, Council Member			Richard Luehrs - Excused
<input checked="" type="checkbox"/> Steve Rosansky, Council Member			Dan Marcheano - Excused
<input checked="" type="checkbox"/> Craig Batley			Mark Murrel - Excused
<input checked="" type="checkbox"/> Seymour Beek	<input checked="" type="checkbox"/>	John Robinson	
<input checked="" type="checkbox"/> John Blom	<input checked="" type="checkbox"/>	John Saunders	
Gary DiSano - Excused	<input checked="" type="checkbox"/>	Gregg Schwenk	
<input checked="" type="checkbox"/> Jim Donnell	<input checked="" type="checkbox"/>	Jeannette Thomas	
<input checked="" type="checkbox"/> Roy Freeman	<input checked="" type="checkbox"/>	Cris Trapp	
Marta Hayden - Excused	<input checked="" type="checkbox"/>	Gay Wassall-Kelly	
<input checked="" type="checkbox"/> Carol Hoffman	<input checked="" type="checkbox"/>	Kevin Weeda	
Lloyd Ikerd - Excused	<input checked="" type="checkbox"/>	Richard Wray	
<input checked="" type="checkbox"/> Brion Jeannette			

Staff Representatives:

<input checked="" type="checkbox"/> Sharon Wood, Assistant City Manager	<input checked="" type="checkbox"/> George Berger, C & ED Program Manager
<input checked="" type="checkbox"/> Dan Trimble, C & ED Program Manager	

Guests Present:

Doug Svensson - ADE, Inc.	Ed Selich, Former Chairman
---------------------------	----------------------------

Roll Call and Introductions:

Vice Chairman Mike McNamara called the meeting to order at 8:02 a.m.
He chaired the meeting due to Council Member Selich's resignation from chairmanship as a result of

his appointment to City Council.

Former Chairman Ed Selich commented on his Council appointment.

CONSENT CALENDAR

1. Minutes of May 18, 2005
2. Project Status Report (Attachment)

Motion: To Approve the Consent Calendar

Vote: Approved unanimously

DISCUSSION ITEMS

1. Marina Park Committee Update

Sharon Wood reported that the Marina Park Committee had met numerous times to observe proposals and presentations on possible ways to reuse or redevelop the area. She discussed various proposals submitted by 5-6 supporting groups, including the following:

- § Marina Plan
- § P B & R/Recreation
- § Protect Our Parks – Passive Park

Council Member Ridgeway presented his comments, recommending that the EDC take some action based upon the review of each plan. He directed members to look at fiscal/economic interests and compare them to determine the use best-suited for the City.

- § Plans to be brought back to EDC for review and analysis of fiscal and economic issues.

2. Fiscal Impact Analysis of General Plan Alternatives

Sharon Wood introduced the topic, stating that in addition to its importance to the General Plan process, this contributes to the beginning stages of background for the Economic Development Strategic Plan. She then introduced Doug Svensson of ADE, Inc., who gave a Power Point presentation on the subject.

- § Subcommittee, chaired by Mike McNamara, formed to review General Plan Alternatives.

3. EQAC Representative's Report

Meeting cancelled.

ITEMS FOR A FUTURE AGENDA

Traffic issues.

PUBLIC COMMENTS

None.

ADJOURNMENT

9:05 a.m.